

# LUUM

## Care + Maintenance

- Clean stains and spots promptly
- Always test the cleaning agent in an inconspicuous area of the fabric first
- Do not over saturate with liquid
- Follow cleaning product instructions
- Vacuum regularly with a proper upholstery attachment

## Cleaning Codes

- W** Clean with a water-based cleaning agent. Do not use solvent products.
- S** Clean with a dry cleaning or solvent-based cleaning agent. Do not use water-based cleaning products.
- WS** Clean with either a water-based or solvent-based cleaning agent.

## Bleach Cleanable

- Several of LUUM's products are cleanable with a diluted bleach solution.
- Care must be taken to use the appropriate water to bleach ratio, as this differs per fabric.
- Please see the sample card of each fabric for correct ratio.
- After stain is removed, wipe bleach solution off fabric with clear water.

Some fabrics have unique maintenance requirements. Please see below for detailed instructions.

## Care for Your Velvet Upholstery

Velvet Underground is treated with a crush resistant and stain repellent finish. In order to get the most from your velvet investment one must provide some attention to the care and maintenance of the velvet. Velvet, by virtue of being a three dimensional fabric has inherent properties that make it durable yet soft and comfortable. Velvet, like a fine carpet, can be cared for by occasional vacuuming which will insure that dirt does not stay in the fibers.

- Marking or bruising of the pile after sitting is normal. Most all marks will recover by themselves with time and natural humidity. Bruising that does not recover, although infrequent, can be restored by minimal steaming. Gentle brushing, in the direction of the pile will also help align the pile to regain its original state.
- Some slight bruises or marks may never fully disappear. This should be considered an enhancement to your furniture. The natural antiquing of the velvet is in fact desirable. Like fine leather upholstery, velvet too, looks better with age.
- Most stains can be blotted or wiped away with a damp cloth or paper towel. Dried stains can be removed with spot cleaning. Always test in an inconspicuous area first. Using soap and water or a commercial dry cleaning product, start from the outside of the stain, while working your way from the outside into the middle of the stain. Once dry, brush in the direction of the pile with a toothbrush, nailbrush or similar soft dry brush to restore the loft and direction of the pile. Repeat process if necessary.

**Canada**  
877.705.LUUM  
luumtextiles.ca

**USA**  
877.705.LUUM  
luumtextiles.com

**International**  
919.464.2922  
luumtextiles.com

Visit the Luum website for additional information including warranty, terms & conditions and ordering information. For textiles inquiries, please contact Luum customer service.

## Velvet Care Recommendations

### What to do if pressure marks exist?

Steam can be applied to the velvet in order to accelerate the natural pile recovery process. Lightly steaming and gentle brushing in the direction of the pile, will help to lift the pile and improve the existence of pressure marks. Most wrinkles and fold marks will recover by themselves with time and moisture. By applying steam to the fabric you accelerate the automatic recovery process. In the winter, when there is little to no humidity, the natural recover will take longer.

### What type of steaming machine can be used to help lift the pile?

We recommend any industrial hand held steamer to help speed up the natural recovery process. The J-4000 Heavy Duty Garment Steamer is Jiffy Steamer's most powerful model especially designed for heavy duty purposes. Known as a durable "workhorse" in the industrial fabric and garment trades, the Model J-4000 is a powerful and essential tool in removing wrinkles from large quantities of garments.

### What type of brush should be used to help lift the pile?

We recommend a soft nail brush or an equivalent to help restore the velvet pile to its original direction. This brush should be brushed lightly in the opposite direction to help lift the pile. By holding the brush on an angle the brush will glide easily over the velvet.

## Care for Perilune + Synaptic Upholstery

Perilune and Synaptic features Cleangene technology. Cleangene is a stain inhibiting polymer inherent to the material make-up. Unlike topical treatments it does not wear off. Cleangene enables the use of strong cleaners such as undiluted Isopropyl Alcohol and high concentrations of bleach, and a variety of other industrial cleaners. With Cleangene, virtually any tough stain can be removed.

Prompt cleaning is always recommended. Recommended cleaning steps are listed by type of stain.

### Regular Cleaning and Maintenance - Dirt, Dust, Grime

Clean the soiled area with mild soap and water, then rinse with fresh water and wipe dry with a clean cloth.

### Food Stains / Oils - Ketchup, Chocolate, Coffee, Tea, Juice

Wipe affected area with a soft cloth or soft bristle brush using a non-abrasive cleaner, for example Formula 409 or Fantastik. Rinse with fresh water and wipe dry.

### Healthcare - Blood, Urine, Betadine, Disinfectant

Clean the soiled area with a 20% solution of Household Bleach and water. It is important to rinse the cleaned area with fresh water after applying the bleach solution.

### Difficult Stains - Eye Shadow / Mascara, Lipstick, Crayon, Grease, Mustard

Clean the soiled area with 50% solution of Isopropyl Alcohol (Rubbing Alcohol) and water. It is important to rinse the cleaned area with fresh water after applying the alcohol solution.

NOTE: The use of commercial vinyl conditioners and protectants is not recommended.

**Canada**  
877.705.LUUM  
luumtextiles.ca

**USA**  
877.705.LUUM  
luumtextiles.com

**International**  
919.464.2922  
luumtextiles.com

Visit the Luum website for additional information including warranty, terms & conditions and ordering information. For textiles inquiries, please contact Luum customer service.

# LUUM

## Leather Care

- Protect leather from direct sunlight, sources of heat and sharp objects
- Clean leather regularly with a damp cloth
- Clean gently using a circular motion and a very mild soap solution
- Avoid saturating the leather with liquid
- Never rub vigorously in one location
- Dry and polish the leather with a dry cloth
- Do not use cleaning agents containing solvents such as alcohol and benzene
- Always test all cleaning agents in an inconspicuous area first

Consult your nearest professional cleaning service with experience in leather cleaning in the case of heavy soiling.

**Canada**  
877.705.LUUM  
luumtextiles.ca

**USA**  
877.705.LUUM  
luumtextiles.com

**International**  
919.464.2922  
luumtextiles.com

Visit the Luum website for additional information including warranty, terms & conditions and ordering information. For textiles inquiries, please contact Luum customer service.