

towards
new
workplace
paradigms

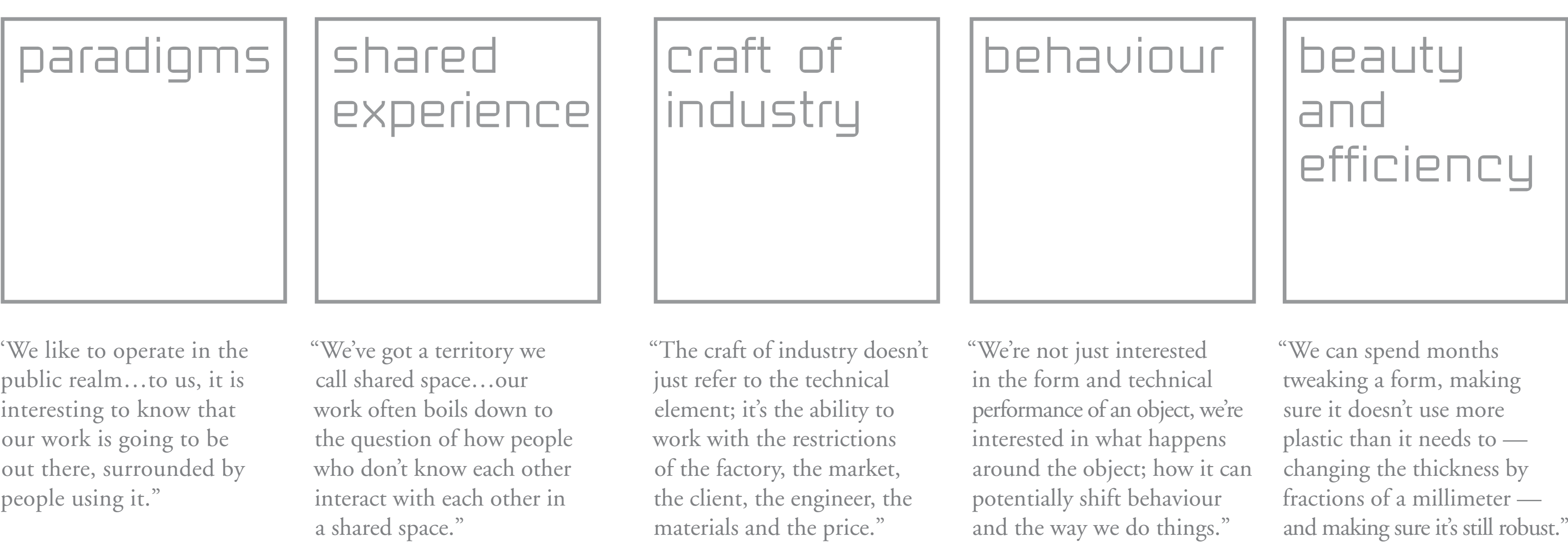
teknion and pearsonlloyd have collaborated to investigate design concepts that embody humanistic principles and the key narratives of ethnomomics. these pieces address shared collaborative space and celebrate the craft of teknion's manufacturing process.

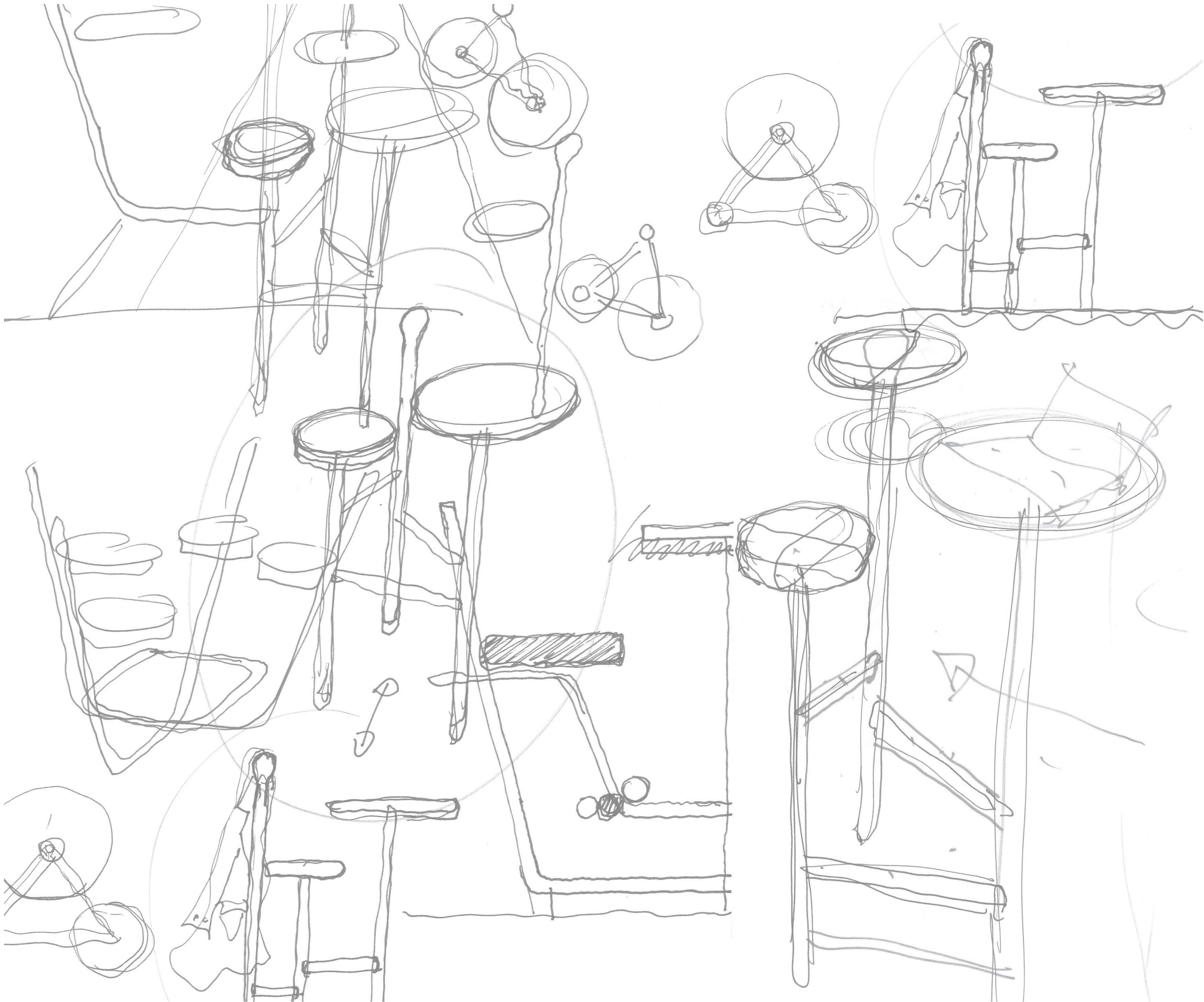
Luke Pearson and Tom Lloyd set up design studio PearsonLloyd in 1997. Since then, the London-based practice has worked across the workplace, aviation, urban design and healthcare sectors with a goal to identify and respond to the shifting patterns of behaviour in contemporary life.

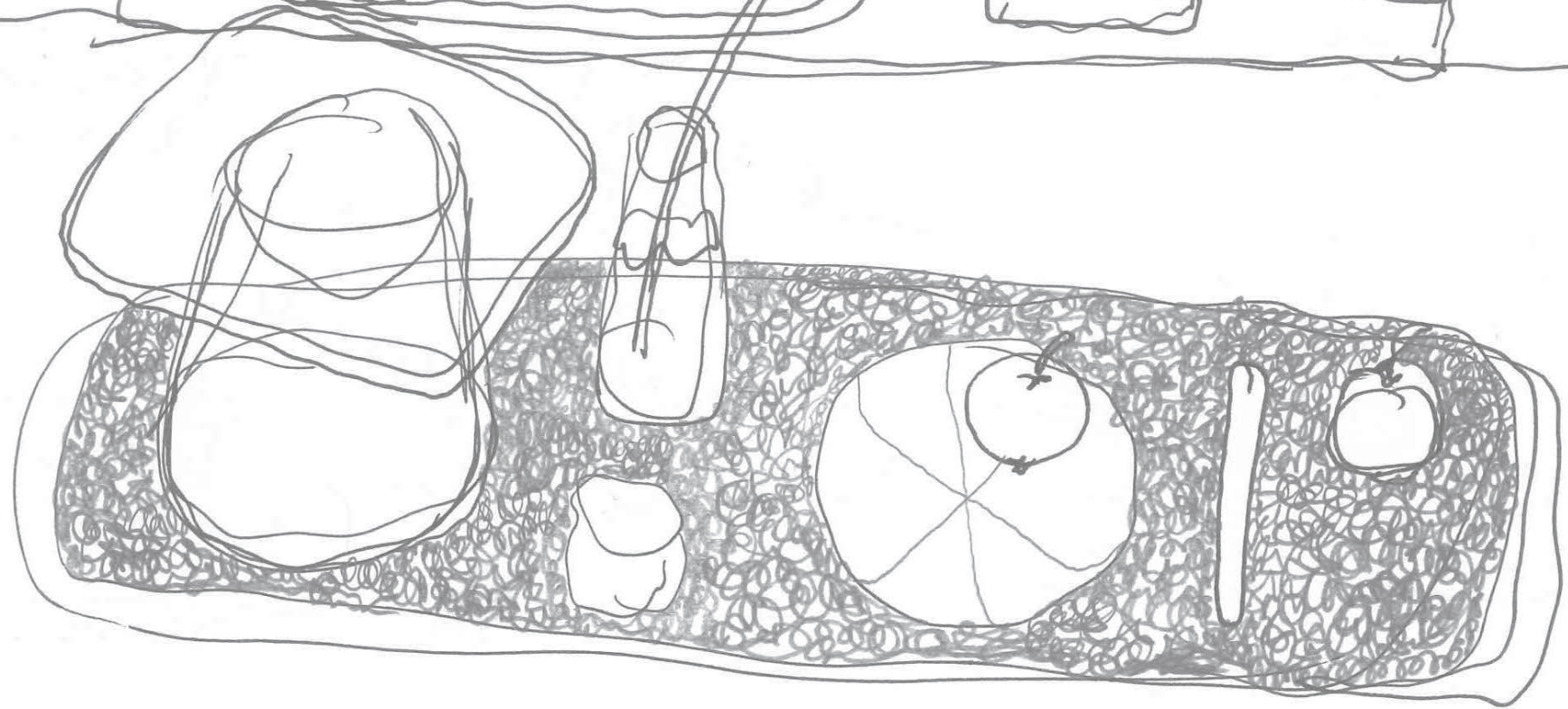
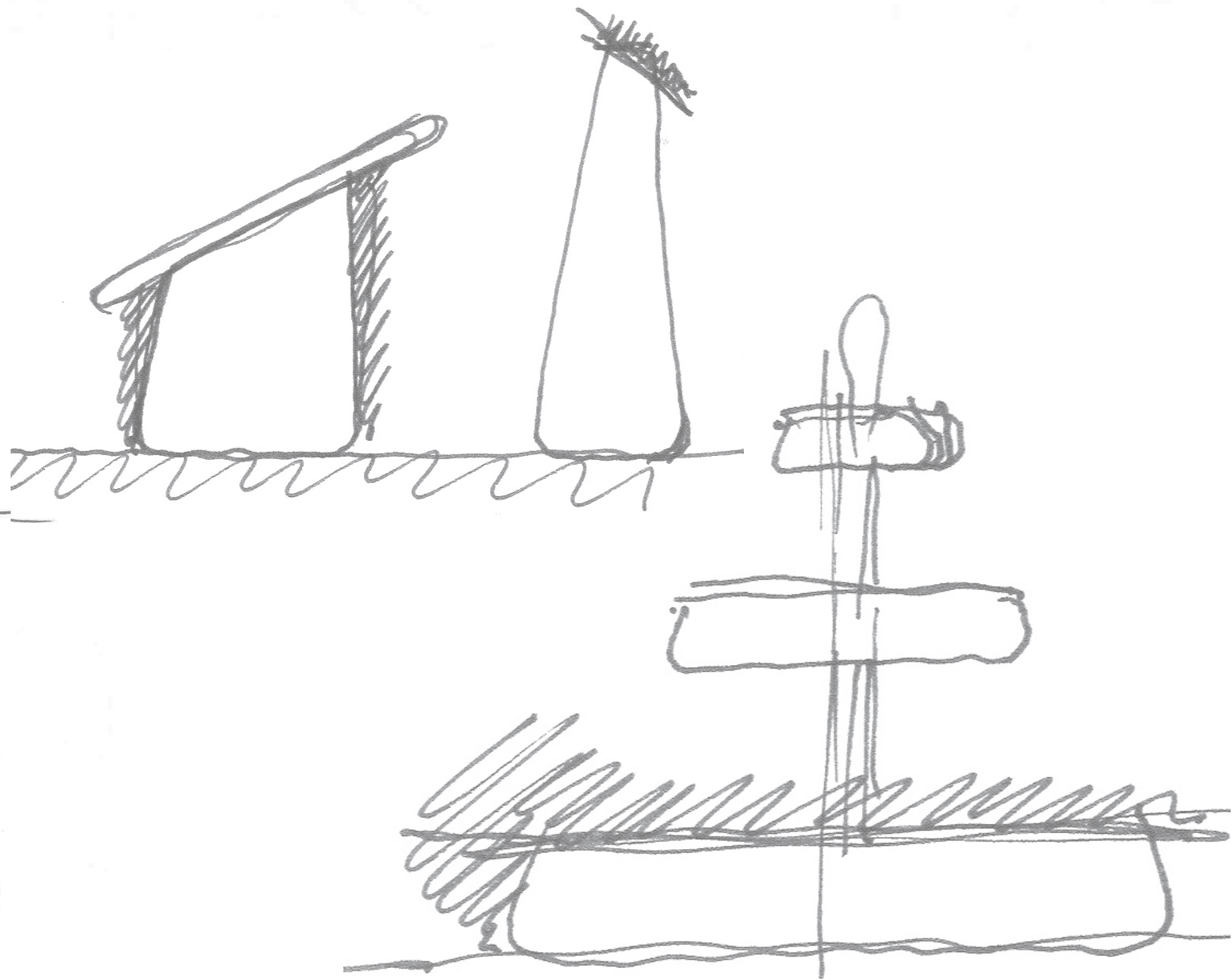
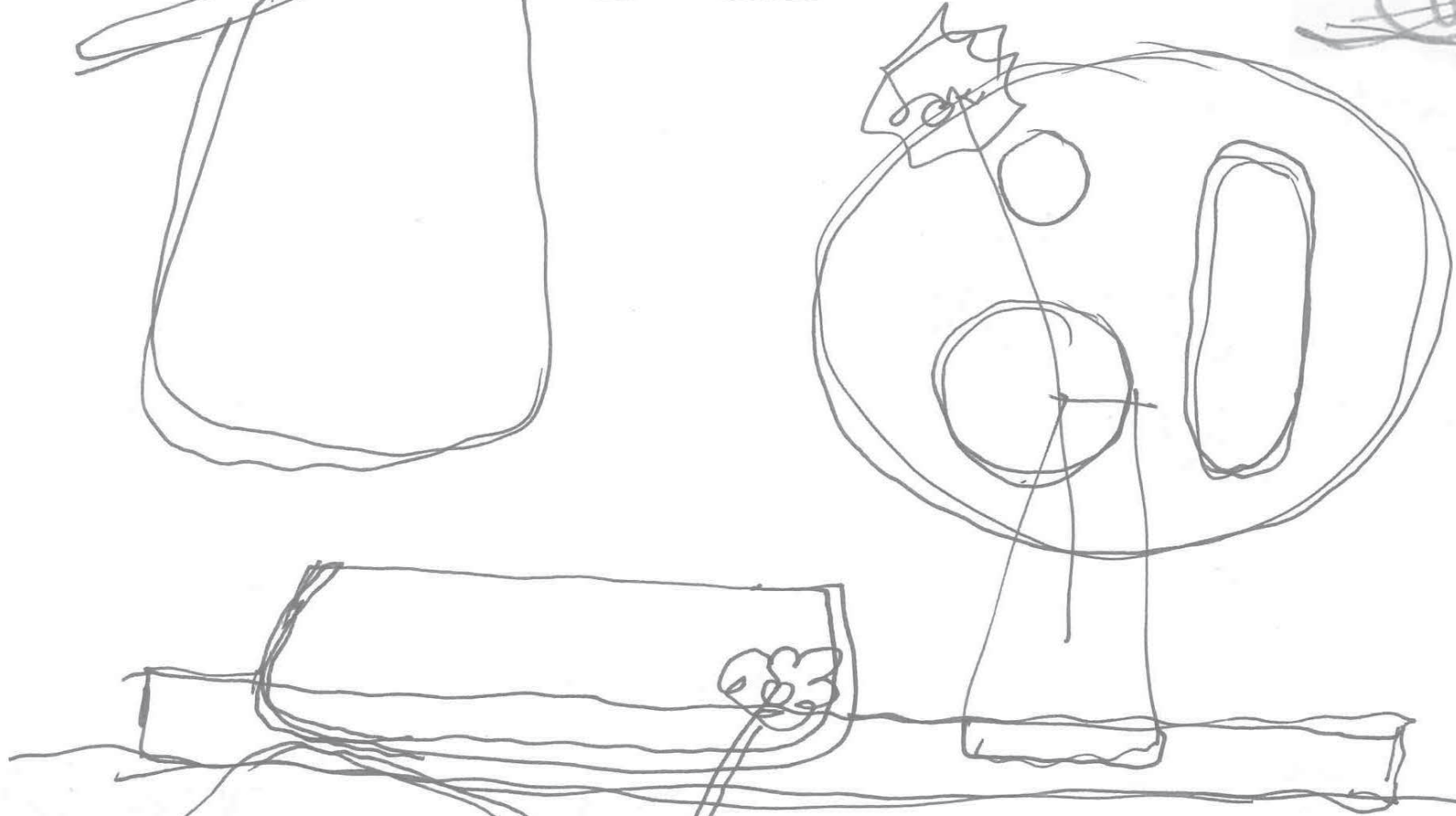
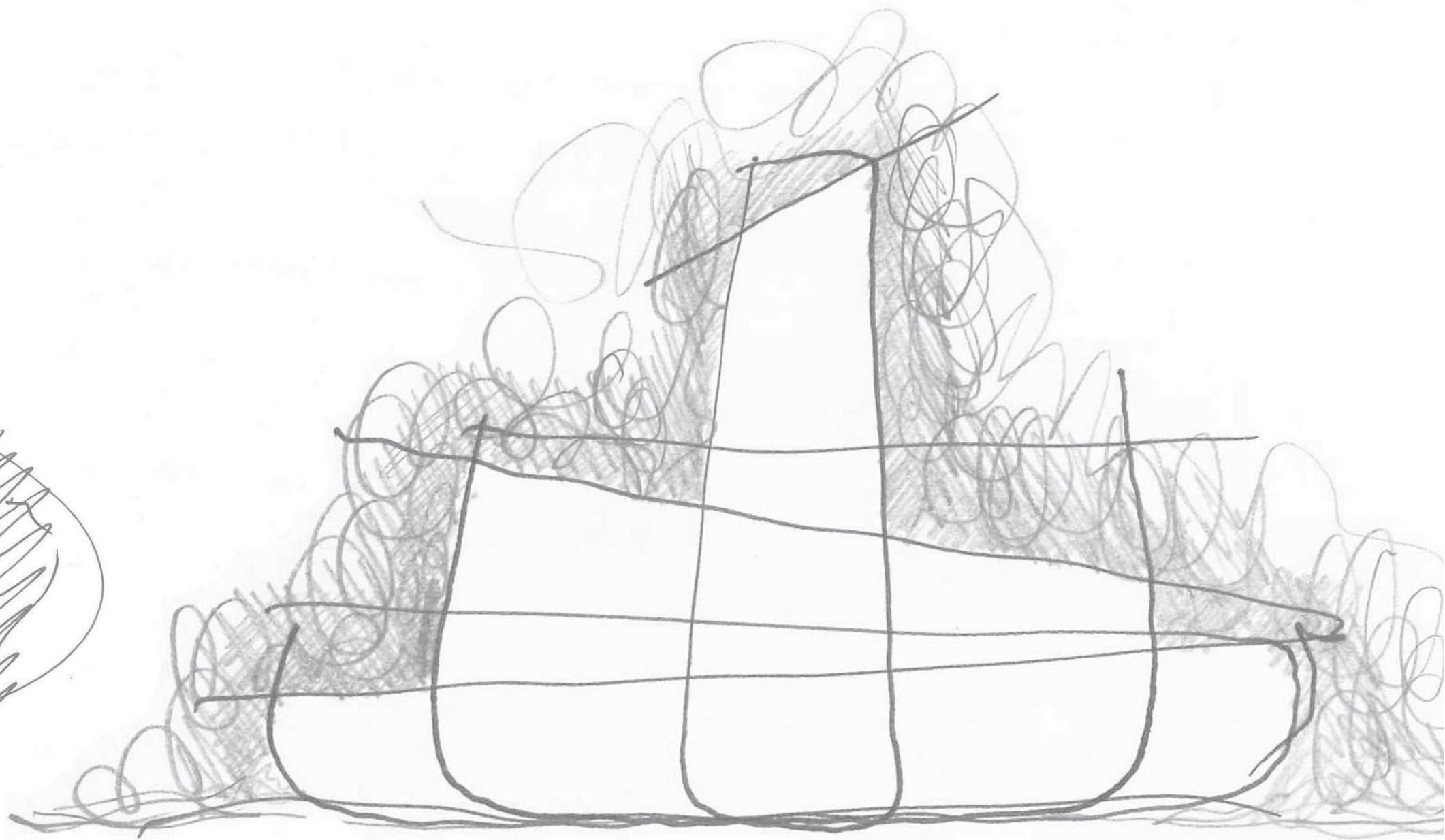


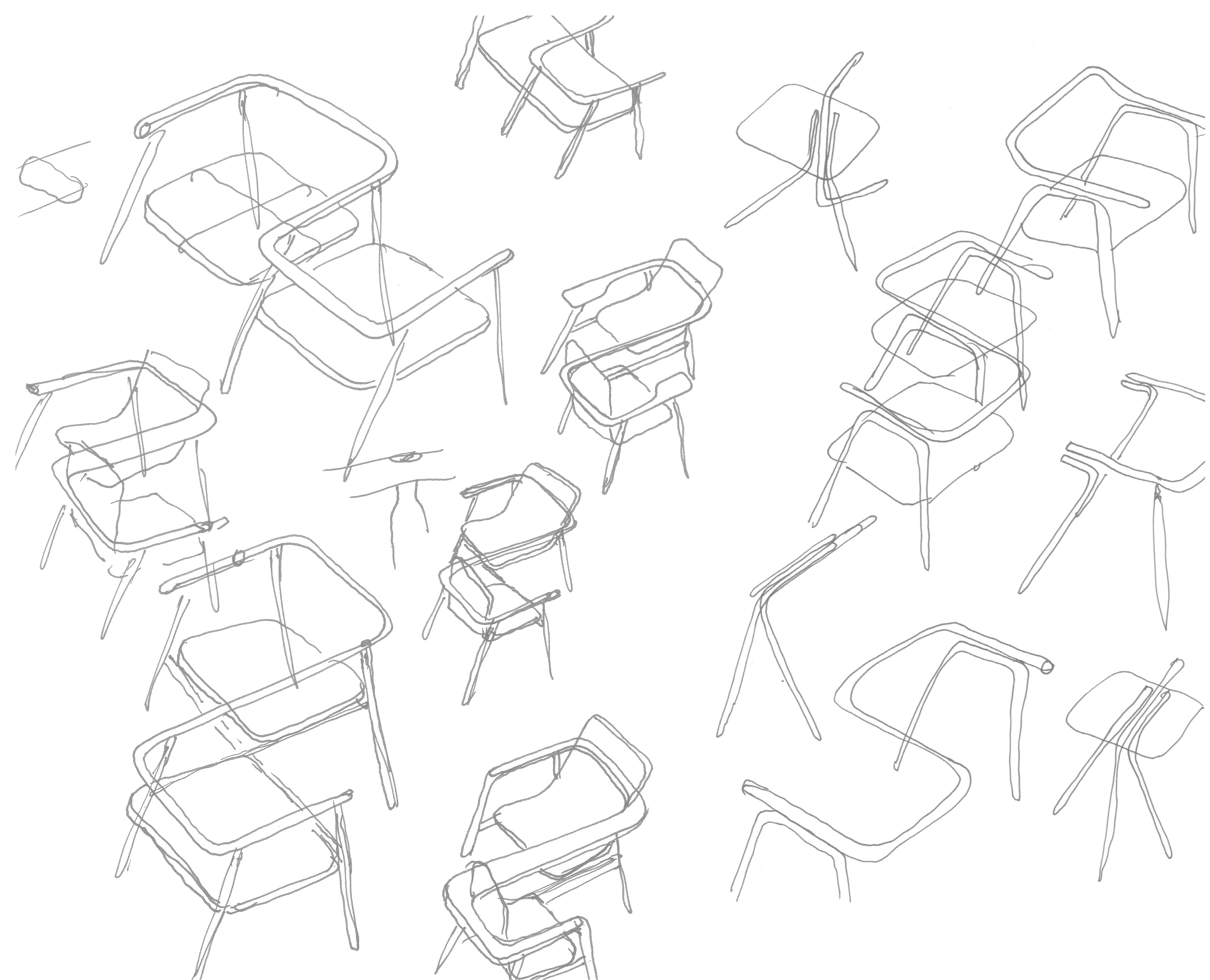
PearsonLloyd The studio takes a collaborative approach to its work, embracing the restrictions imposed by production, the market and all the other factors that define a brief. Its work is grounded in research, and at the core is an attempt to understand the relationship between a product, its place and the way people use it.

In 2008, Tom and Luke were awarded the distinction of Royal Designers for Industry by The Royal Society of Arts, and in August 2012 were named one of the top 50 designers ‘Shaping the Future’ by Fast-Co Magazine in New York.









accessories humanize the workplace and fulfill simple needs like a place to hang one's coat and hat, and perhaps a deeper human impulse to create order out of chaos.

hat rack *The simplest objects — like a coat and hat — can be seen to represent a pattern of behaviour and, as a result, to recognize a need that then prompts us to think of what would best fulfill it. The need may be functional, aesthetic, social or economic, or some combination of these dimensions, but the perception of a need is where design begins.*



hat rack Objects express who we are and influence how we behave as human beings. In the office, the hat rack expresses the idea of mobility, that people are moving through a space and across the landscape of the workplace and need a place to hang a coat, a hat or a backpack.

The hat rack is a light, minimal structure made of three bent wood components fitted together to create a branched form of poetic simplicity, one that references both nature and a cultural tradition of craft-based woodworking. A respect for natural materials and organic forms continues to have currency within the requirements of the modern world.

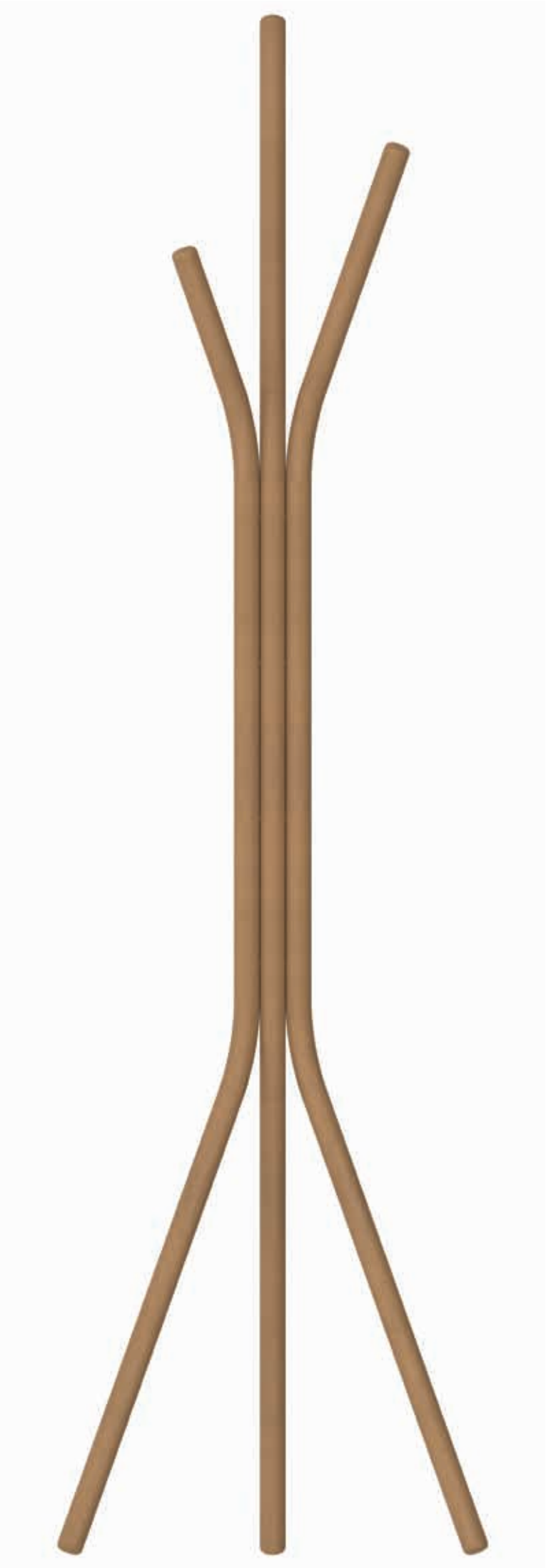
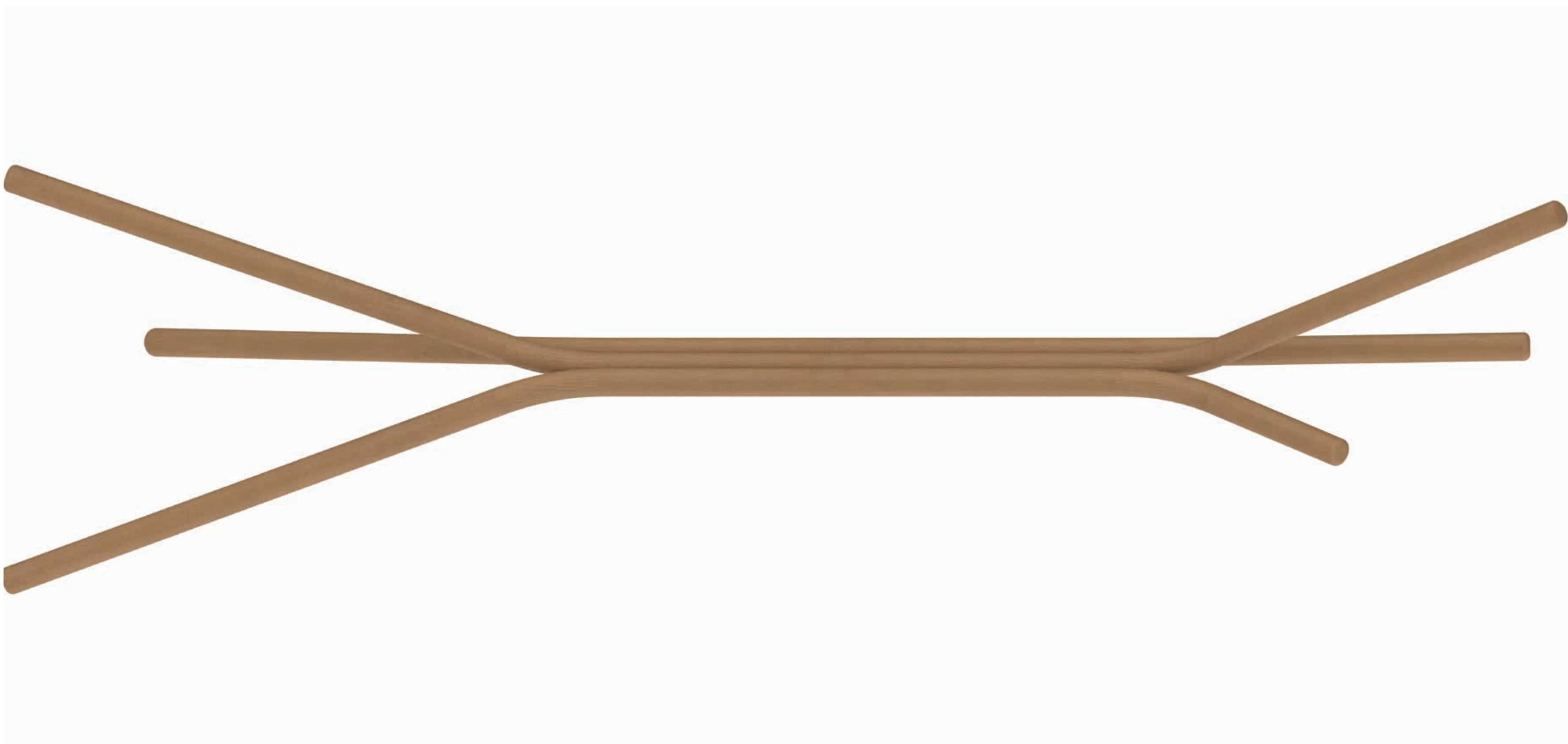


figure 01: hat rack



the love seat is the smallest meeting space you could invent — it's as natural as pulling up two chairs to talk, but a more overt and elevated expression of that impulse.

face to face *The modern workplace is no longer driven strictly by functional, technological and economic factors. It is also a social space, a place where people come together to share ideas and information, to create new knowledge and build intellectual capital. Insights occur when people spontaneously connect in hallways or simply sit down to talk to one another face to face.*

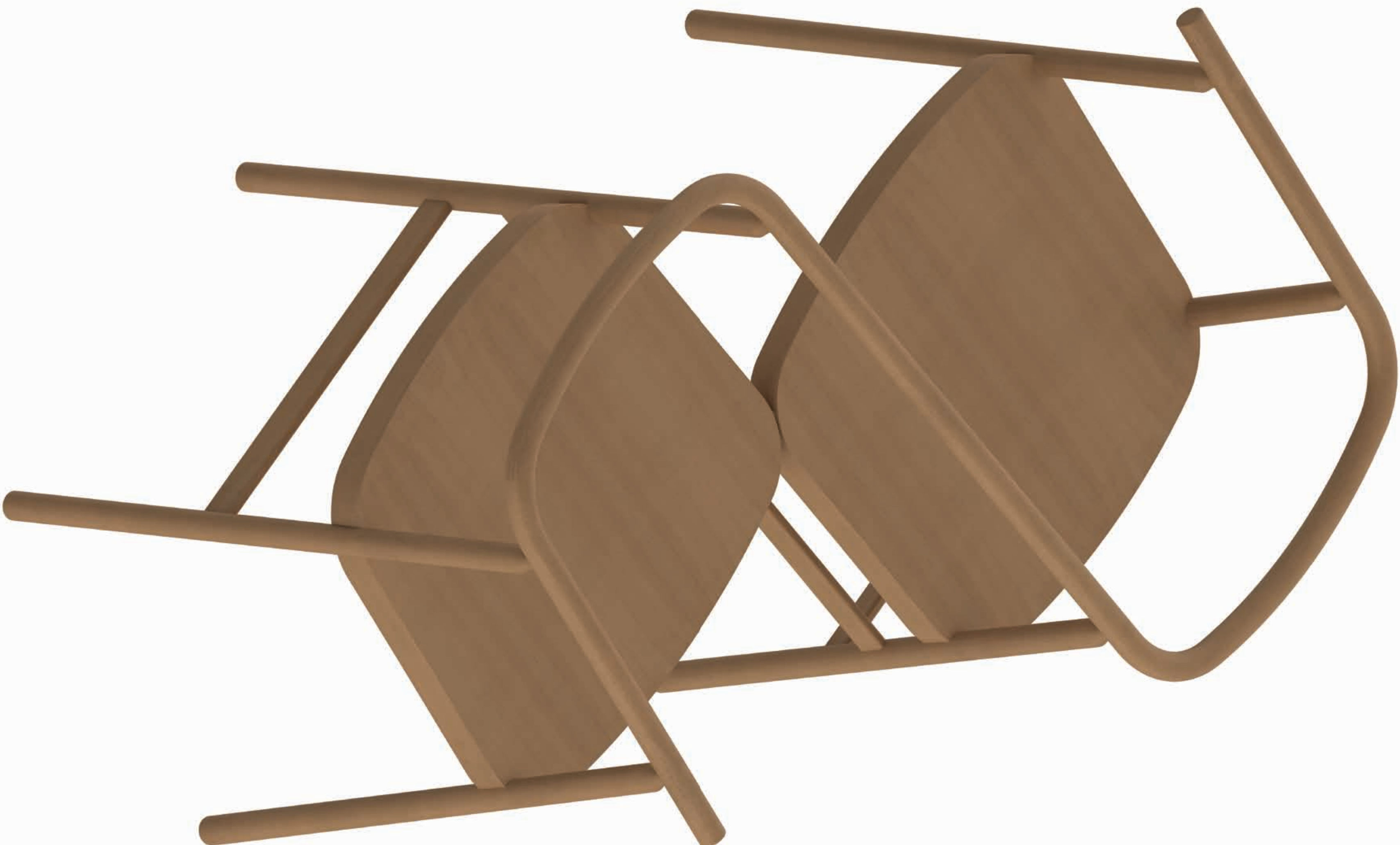


face to face love seat Based on a typology that can be traced back centuries, the love seat only fulfills its function when more than one person is using it. The intent is to create an intimate space for conversation, one that enables users to make eye contact and facilitates engagement through physical proximity.

A poetic expression of the human need to connect, the love seat signals an approach to design that is intuitive, as well as rational and judicious, expressed in a fluid and eloquent form. As a useful object, the design meets an authentic need for a comfortable seat; as a symbolic object it reasserts the value of craft and the continuity of humanistic ideals.

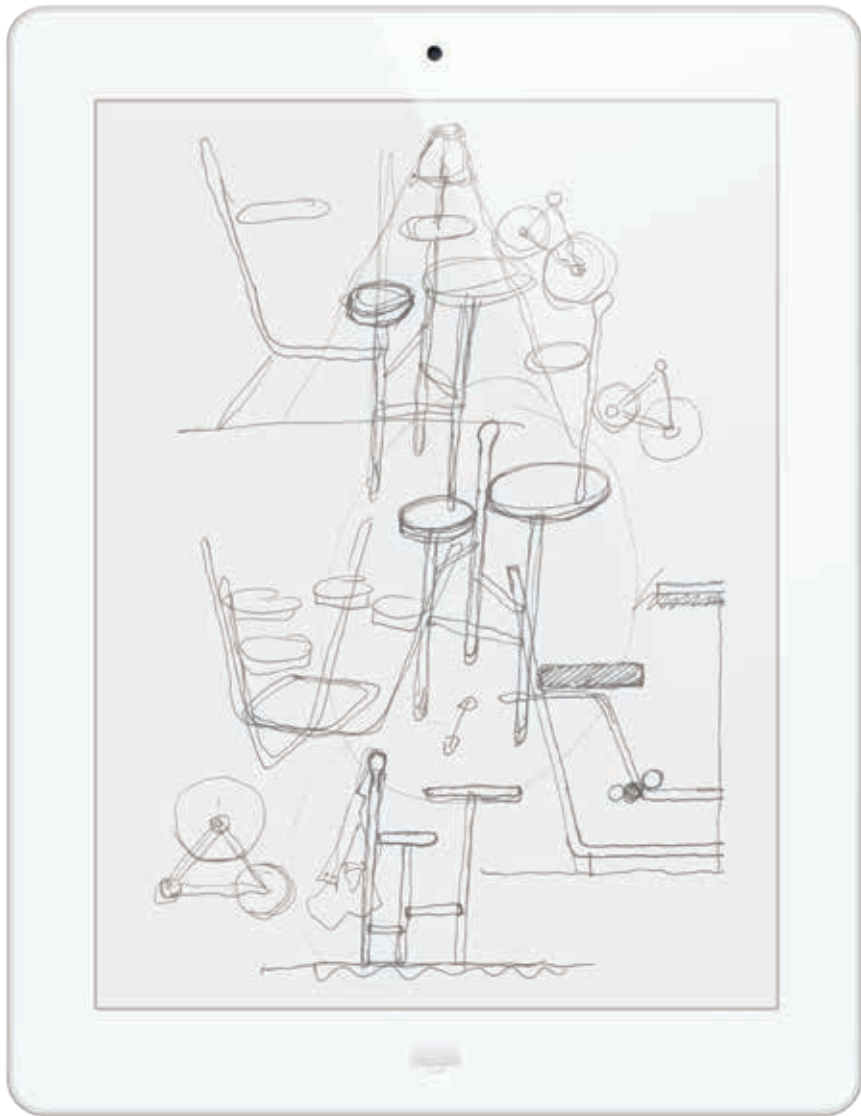
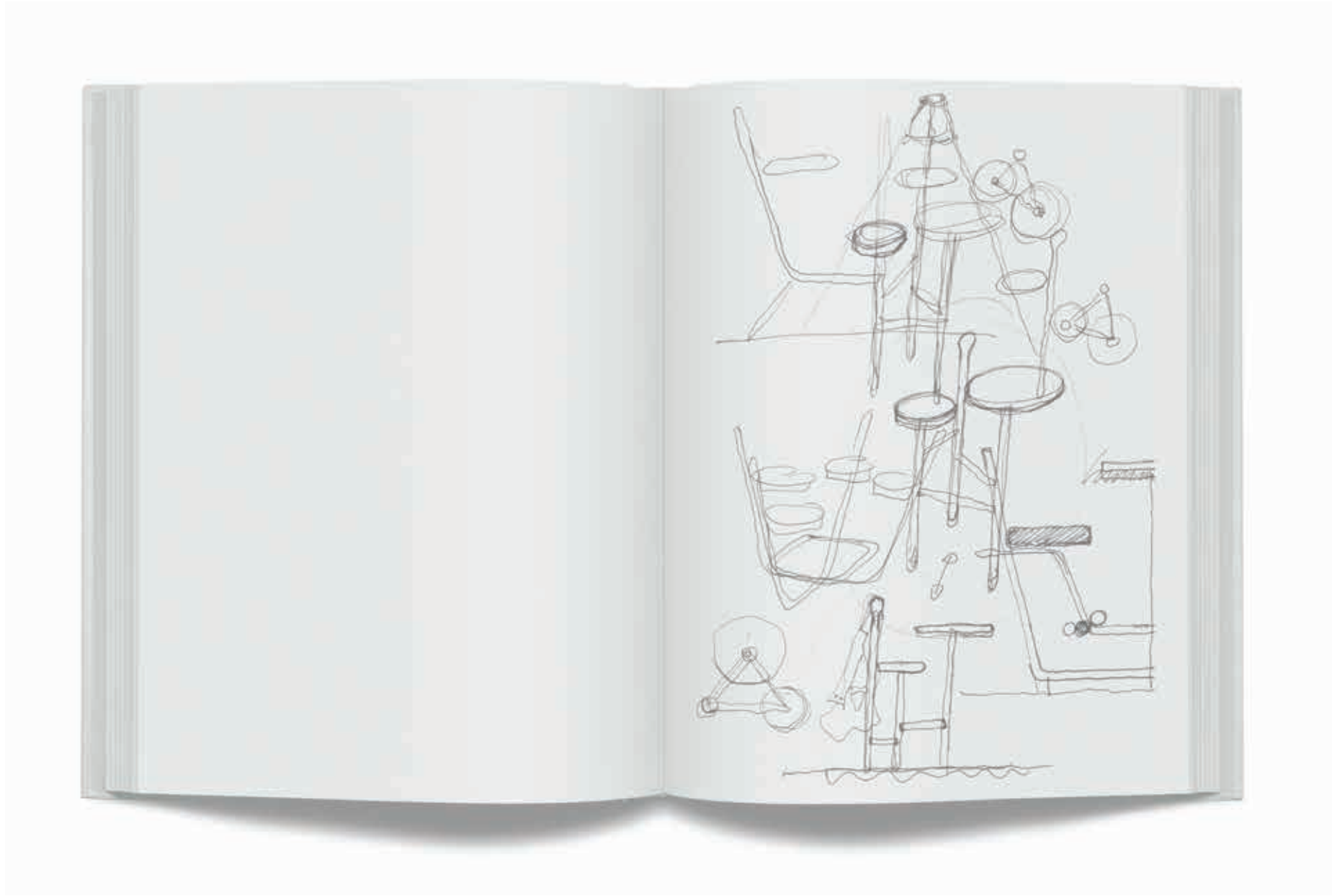


figure 02: love seat



we all need to be away at some point during the day and if you have a place to hang a coat and a place to sit with a laptop, you have everything you need.

high table *Both a book and an iPad are designed and evolved forms of technology; each is a site of information, a catalyst for inquiry on the part of the reader or user. Eschewing the traditional workstation, high table supports independent work and creates a sense of personal space in a way that meets functional and aesthetic needs.*

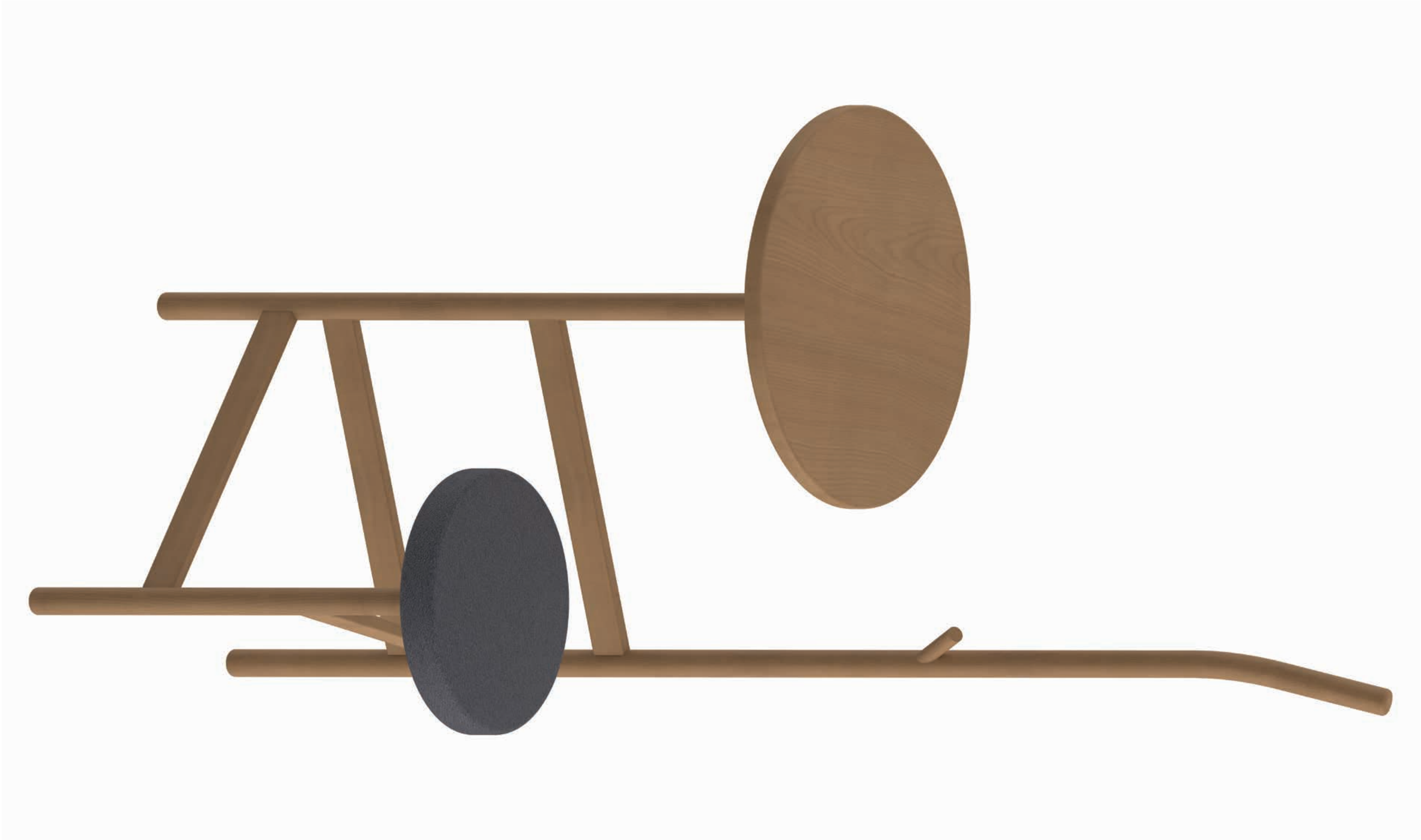


high table Conceived as an antidote to high-density systems furniture, the high table bundles a table, seat and coat rack into one, creating a simple touchdown space for a single person to concentrate on work. The lighthearted asymmetry of the piece offers a poetic expression of a practical need, breathing life and warmth into the workplace.

Executed in beechwood, the high table not only does more with less, but also reveals the beauty of honest materials and the intrinsic worth of well-conceived and well-crafted furniture. The originality of the concept, together with an assiduous attention to manufacturing detail, creates an appealing and durable product that will remain valuable over time.



figure 03: high table



good health is profoundly
important to functioning and
performance in the workplace.
design must be practiced within
the context of both human and
environmental health.

nest *Spaces, furniture and accessories can support healthy behaviours in the workplace, not only to alleviate potential damage, but to restore balance and renew the vitality that's needed to create and advance. Design can yield places and objects that connect us to nature and to each other, embracing the fullness of our nature as social, biological and creative beings.*



nest Designed for use in a private office, meeting room or shared workspace, the Nest includes a blown glass water flask, timber iPad stand, marble fruit bowl and polished brass tray. The objects are sculptural without being precious, functional without being too precise or technical, softened modern forms that elevate materials and the idea of craft in the manufacturing process.

Exploring ways of integrating well-being into the workplace, the design draws upon nature and water as themes for a healthy lifestyle; a tabletop service provides water for hydration, a bowl to hold fresh fruit and a circular tray as a symbol of sharing what we have (ideas or water) with others.

“The Nest expresses ideas proposed in Teknion’s *Ethonomics* paper, as well as our own ideas about humanizing the workplace, creating a space that is stimulating, active and healthy.”



figure 04: nest

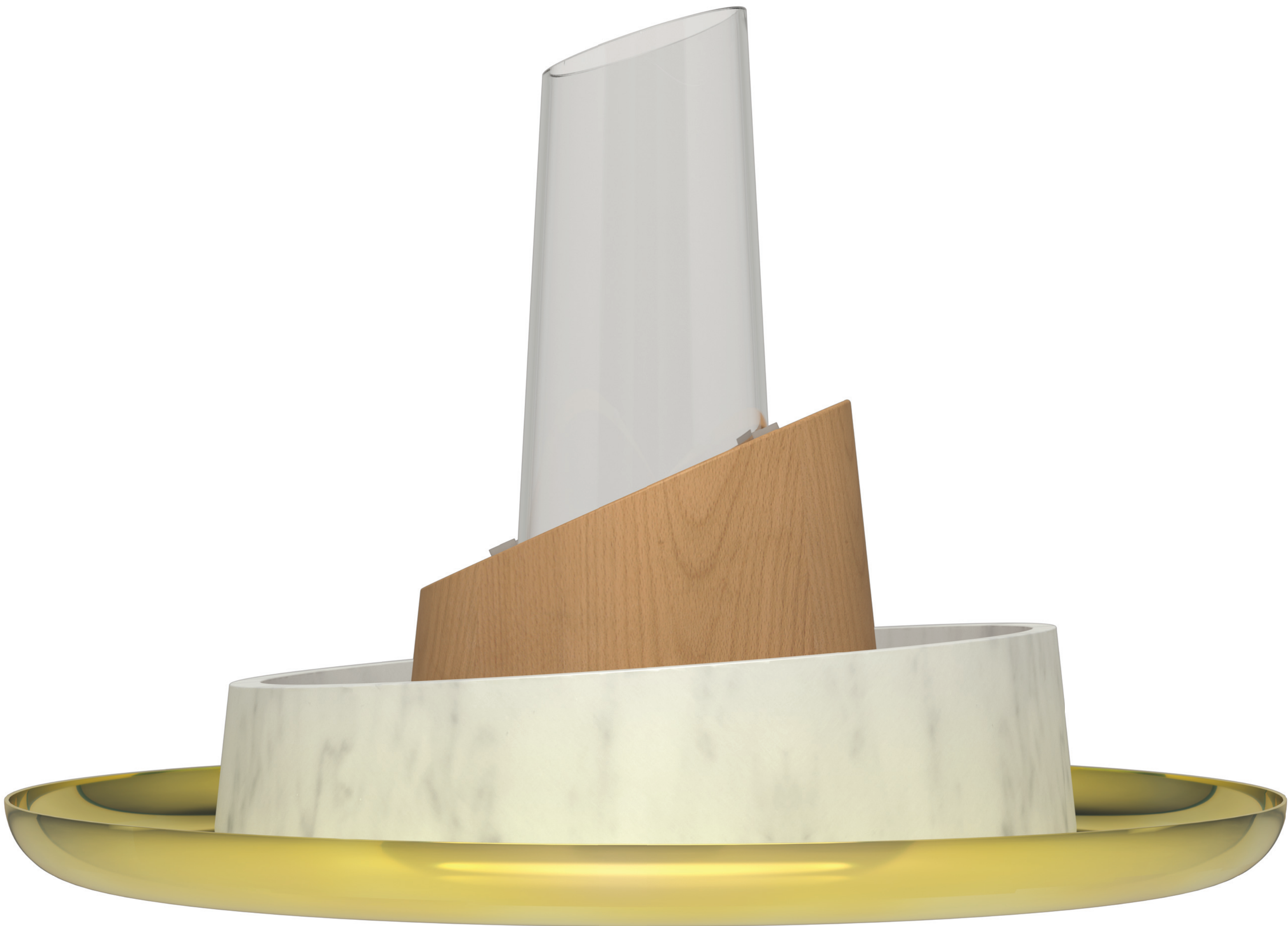


figure 05: nest



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